

VISUAL COMMUNICATION INTERNSHIP (Position 1)

ABOUT THE POSITION

We are looking for student interns for a six months' internships starting **February 1st, 2021**.

For the Visual Communication internship, we look for applicants that can apply their knowledge in visual communication and visual learning, to participate in the further development of GLOBAL CSR's training labs. Moreover, the intern will be responsible for strengthening our external communication and will participate in marketing our online tool.

Throughout the internship, you will be trained in business and human rights, responsible business conduct and in working as a CSR consultant. We wish to see you combine your academic skills and what you learn at GLOBAL CSR to develop effective, impactful communication and training with us.

The position is 37 hours a week and is unpaid. GLOBAL CSR provides lunch, tea/coffee, fruit and snacks during the day.

YOUR TASKS

- Visual and text based external communication.
- Sales and marketing.
- Foster our Social Media Strategy.
- Develop and improve training and presentations for our renowned CSR Labs.
- Marketing strategy implementation for GLOBAL CSR's due diligence online tool.
- Assisting advising on the global minimum standard and strategic CSR for responsible business conduct: the UNGPs and OECD Guidelines.
- Office administration / logistics.

ABOUT YOU

- Academic or practical background in Marketing / Visual Communication / Graphic Design / Pedagogy.
- Interest in CSR and human rights
- Strong analytical skills and a strong visual communicator.
- Team player with attention to detail.
- High level of English proficiency. We aim for at least one intern to be proficient also in Danish.
- Enrolled in an education programme, preferably on masters-level, throughout the internship - applicants who have finished their studies will not be considered.

ABOUT GLOBAL CSR

GLOBAL CSR is a Danish training and consultancy company with over 20 years of experience within corporate social responsibility (CSR), specialized in Business and Human Rights. We are leading experts on the global minimum standard for responsible business conduct: The UN Guiding Principles on Business and Human Rights (UNGPs).

We are the trusted partner of a range of pioneering companies and business associations, local and international, when they embark on their journey of moving principles to practice. Besides tailored consultancy, we run three workshops every half year, to build capacity to further implement the UNGPs in one's own operations and with business relationships.

You can learn more about us at <http://www.globalcsr.net/> and view our tools at www.csrcloud.com and www.learncsr.com.

INTERESTED?

Please contact Vera Krona, at vk@globalcsr.net, for more information.

Apply by sending your cover letter and CV to: vk@globalcsr.net no later than **November 15th, 2020**. Please specify in the email's subject "Internship" and "Position 1". We encourage early applications, as we are inviting for interviews on an ongoing basis.